

Health Improvement Board

17th November 2022

Brighter Futures in Banbury Annual Report 2021 - 22

Purpose / Recommendation

1. **Health Improvement Board members are asked to note the content of the report from the Brighter Futures in Banbury Partnership and consider how they can support sharing the learning between Cherwell District Council and other partners**

Executive Summary

The Brighter Futures in Banbury Partnership works to reduce health and social inequalities in an area of Banbury which includes Lower Super Output Areas (LSOAs) in the worst 20% nationally in the Index of Multiple Deprivation update (published November 2019). The report covers a period when there were still many difficulties and restrictions due to the COVID-19 pandemic. Some new organisations emerged, and others found it necessary to change their ways of working to adapt to the community's needs.

The report mixes data and personal stories which demonstrate the way in which statutory and community agencies work together to support residents and enable them to access services. It shows the commitment to consultation and intelligence gathering which lead to appropriate, tailored and relevant actions to help residents achieve their ambitions.

The report looks ahead to the cost-of-living crisis and how the partnership will focus their efforts for the coming year.

Background

2. Brighter Futures in Banbury is a partnership under the Cherwell Local Strategic Partnership. It aims to reduce health inequalities and break cycles of deprivation, which complements the work of the Health Improvement Board

Key Issues

3. The work of the partnership links to major strategic initiatives by Public Health and other strategic bodies. The Brighter Futures in Banbury Partnership is an evolving organisation which welcomes new members. Project planning is dynamic and new initiatives and pilots may be undertaken.

Budgetary implications

4. There are no financial risks associated with the report.
The partnership has been instrumental in bringing investment into areas of deprivation in Banbury

Equalities implications

5. The fundamental principle of the partnership is to reduce inequalities in health and income

Sustainability implications

6. There are no sustainability implications as the report is for information only

Risk Management

7. There are no risks with this report. Item is for information only.

Communications

8. Item is for information only

Key Dates

9. Item is for information only

Report by Nicola Riley Assistant Director Wellbeing and Housing Services
Cherwell District Council
Nicola.riley@cherwell-dc.gov.uk

Contact Officer Kate Winstanley, independent consultant, 07765 603087

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